

Margaret Fletcher

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Auburn University, Alabama 36849
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mfletcher@auburn.edu

Education

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| 1995–1997 | Harvard University Graduate School of Design, Cambridge, Massachusetts
Master of Architecture, June 1997 |
| 1988–1993 | Auburn University, Auburn, Alabama
Bachelor of Architecture, June 1993
Magna Cum Laude |
| 1987–1988 | Florida State University, Tallahassee, Florida
General Studies |

Teaching Experience

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| 2011–present | Auburn University School of Architecture, Planning and Landscape Architecture
Auburn, Alabama

<i>Associate Professor of Architecture</i>
ARCH1010, ARCH1020: First Year Design Studio—Architecture
ARCH1060: Visual Communications
ARCH1420: Introduction to Digital Media (Visual Communications II)
ARCH5100: Teaching Methods |
| 2004, 2008 | <i>Adjunct Professor of Architecture</i>
Seminar WORD IMAGE, visual representation of architectural ideas
First Year Design Studio—Architecture |
| 2004, 2006 | Georgia Institute of Technology, Atlanta, Georgia
<i>Lecturer in Architecture</i>
Studio Instructor for Common First Year—Architecture, Industrial Design
and Building Construction |
| 1996–1998 | Boston Architectural College Boston, Massachusetts
<i>Architecture Studio Instructor—Foundation Studios</i> |
| 1995–present | Visiting Design Critic
Auburn University, Boston Architectural College, Georgia Institute of
Technology, Harvard University Graduate School of Design, Northeastern |

University, Oklahoma State University, Rhode Island School of Design, Southern Polytechnic State University, University of Arkansas, Wentworth Institute of Technology, Berry College

Professional Experience

- 2011–2014 Mack Scogin Merrill Elam Architects, Atlanta, Georgia
Consultant, Director of Publications
- 2003–2011 *Project Director / Project Designer*
Responsible for supervising team of designers
- Major projects:
United States Federal Courthouse, Austin, Texas
Zhongkai Sheshan Villas, Shanghai, China
Kaohsiung Maritime and Pop Music Center Competition, Kaohsiung, Taiwan
Museum of the Second World War Competition, Gdansk, Poland
Yale University Health Services Building, New Haven, Connecticut
Harvard University Common Spaces Feasibility Study,
Cambridge, Massachusetts
Ernie Davis Hall, Syracuse University
Gates Center for Computer Science and Hillman Center for Future
Generation Technologies, Carnegie Mellon University
One Midtown Plaza, Atlanta, Georgia
Carroll A. Campbell Jr. Graduate Engineering Center, Clemson University
Woodland Pointe, Herndon, Virginia
Riverview High School Competition, Sarasota, Florida
Lincoln Center Harmony Atrium Competition, New York, New York
Lulu Chow Wang Campus Center, Wellesley College
Austin E. Knowlton School of Architecture, The Ohio State University
Township in India, Hyderabad, India
- 2000–2003 INVIVIA, Inc., Boston, Massachusetts
Lead Designer
Responsible for structural design, graphic design and production of digital games, internet projects, software interfaces, interactive CDs, and all other related digital communication projects; specializing in the visual representation of complex systems and information. Responsible for supervising team of designers.
- 1997–2000 Harvard University Graduate School of Design, Cambridge, Massachusetts
Manager of Special Projects, Department of Lectures, Exhibitions, and Academic Publications
Responsible for the design, production, and management of the annual *Studio Works* publication; manages installation of select exhibitions; designs graphic material for the Graduate School of Design including publications, exhibitions, furniture, brochures and posters.

- 1997–2000 Journal of the Society of Architectural Historians, Boston, Massachusetts
Production and Editorial Assistant
- 1993–1995 The Fox Theatre, Atlanta, Georgia
Architectural Intern in Restoration Department
Responsible for documentation of existing facilities, design and preparation
of construction documents for all current projects.

Professional and Academic Honors

- 2016 New York AIA Design Merit Award, Ernie Davis Hall at Syracuse University*
- 2014 Outstanding Teaching Award, Auburn University College of Architecture,
Design and Construction
- General Services Administration Honor Award, United States Courthouse,
Austin, Texas*
- Georgia AIA Merit Award, Ernie Davis Hall at Syracuse University*
- Georgia AIA Design Honor Award, Yale University Health Services Building*
- Georgia AIA Design with Brick President's Award, Yale University Health
Services Building*
- 2013 Hambidge Center for the Creative Arts and Sciences Residency and
named Fellow
- National Organization of Minority Architects (NOMA) Student Design
Competition, First Place. Faculty advisor in collaboration. (Fletcher 40%,
Assistant Professor Kevin Moore 40%, Adjunct Professor Nathan Foust 20%)
- 2012 Forward Arts Foundation Emerging Artist Award, Finalist
- National AIA Honor Award of Excellence, Gates Center for Computer
Science and Hillman Center for Future Generation Technologies*
- South Atlantic Region AIA Merit Award, Ernie Davis Hall at Syracuse University*
- National Organization of Minority Architects (NOMA) Student Design
Competition, First Place. Faculty advisor in collaboration. (Fletcher 10%,
Assistant Professor Kevin Moore 90%)
- 2009–2011 Atlanta Contemporary Art Center Resident Artist, Juried Acceptance
- 2010 Georgia AIA Design Honor Award, Gates Center for Computer Science and
Hillman Center for Future Generation Technologies*

	National AIA Honor Award of Excellence, Austin E. Knowlton School of Architecture*
	Georgia AIA Merit Award, Carroll A. Campbell Jr. Graduate Engineering Center*
2008	Georgia AIA Honor Award, Lulu Chow Wang Campus Center*
2006	South Atlantic Region AIA Honor Award, Austin E. Knowlton School of Architecture*
	South Atlantic Region AIA Special Commendation, Lulu Chow Wang Campus Center*
	Boston Society of Architects Harleston Parker Medal, Lulu Chow Wang Campus Center*
2005	National AIA / ALA Award of Excellence, Austin E. Knowlton School of Architecture*
	Georgia AIA Design Award of Excellence, Austin E. Knowlton School of Architecture*
	Ohio AIA Honor Award, Austin E. Knowlton School of Architecture*
	Post-Tensioning Institute Best in Class Award, Austin E. Knowlton School of Architecture*
2002	Massachusetts Interactive Media Council (MIMC) Award, Non-Profit Finalist, Ani and Narod Memorial Foundation, www.ani.org [†]
	MIMC Award Real Estate Finalist, Solidere for the Development and Reconstruction of Beirut City Center, www.solidere.com [†]
2001	MIMC Award, Dr. Pepper/7 UP, www.7up.com [†]
	Excellence in Communication and Marketing Award, <i>landscape architecture</i> , June 2001, Brochure for Mikyoung Kim Design
1993	Women in Design, Strategies in Practice—Juried Acceptance
	Phi Kappa Phi National Honorary
1991–1992	Treasurer of Tau Sigma Delta (National Design Honorary)
1991	Concrete Block Competition, Auburn University, Second Place

Dean's Award, Auburn University

1990

Greeves Memorial Scholarship, Auburn University

*in collaboration at Mack Scogin Merrill Elam Architects

† in collaboration at INVIVIA

Peer Reviewed Conference Presentations and Proceedings

2015

Anamorphic to Orthographic

Proceedings from 31st National Conference of the Beginning Design Student

2014

Foundation Studio to Rural Studio in collaboration with Rusty Smith
(Fletcher 50%, Smith 50%) Proceedings from the Association of Collegiate
Schools of Architecture Fall Conference

Word | Image

Proceedings of the 2014 Conference of the Design
Communication Association

The Practice of Practice

Proceedings from 30th National Conference of the Beginning Design Student

2013

Animated Inquiry of the Physical Construct

Proceedings from 29th National Conference of the Beginning Design Student

2012

Sustainability Kills Innovation in collaboration with Ryan Salvas
(Fletcher 50%, Salvas 50%) Proceedings from 28th National Conference of
the Beginning Design Student

2006

Word | Image

Proceedings from 22nd National Conference of the Beginning
Design Student

2005

Bridging the Gap: Guiding Students from Known to Unknown

Proceedings from 21st National Conference on the Beginning Design Student

2003

Toward An Alternative Technique: Computers and Design

Proceedings from 19th National Conference on the Beginning
Design Student

Peer Reviewed Conference Abstracts and Presentations

2013

Reactive Instruction, Fast Construction in collaboration with Ryan Salvas
(Fletcher 50%, Salvas 50%) at National Foundations in Art: Theory and
Education Biennial Conference

Peer Reviewed Poster Presentations

- 2014 *Word / Image*
at Auburn University Research Week, Auburn University, Alabama
- 2013 *The Practice of Practice*
at Association of Architectural Educators International Conference,
Birmingham, England
- Portfolio Process in the First Year Program of Architecture*
at Conversations in Celebration of Teaching Conference,
Auburn University, Alabama

Invited Journal Articles

- 2007 *Appendix*, University of Arkansas Press "Jesus Saves and This is Where He Does It!" Volume Spring 2007, by Margaret Fletcher

Books

- 2016 *Constructing the Persuasive Portfolio: the only primer you'll ever need*, by Margaret Fletcher, Routledge Publishers, forthcoming 2016
- 2005 *Mack Scogin Merrill Elam: Knowlton Hall, Source Books in Architecture*, ed. by Todd Gannon, Margaret Fletcher, Teresa Ball

Selected Project Publications

- 2016 *Innovative Student Residences*, by Avi Friedman, Images Publishing.
Ernie Davis Hall at Syracuse University.
- 2013 *Architect*, "The Yale Health Center," November 2013. Yale University Health Services Center.
- Architectural Record*, "Poetic Justice," June 2013. United States Courthouse, Austin, Texas.
- 2011 *Architect*, "Carnegie Mellon University Gates and Hillman Centers," January 2011. Gates Center for Computer Science and Hillman Center for Future Generation Technologies.
- Detail*, English Edition, "The Gates and Hillman Centers at Carnegie Mellon University," January/February 2011. Gates Center for Computer Science and Hillman Center for Future Generation Technologies.

- 2010 *Domus Plus*, "Time Circle," "Blooming Lotus," and "Painting Scene," July/August 2010. Zhongkai Shesan Villas.
- 2007 *The A-Z of Modern Architecture*, Ed. Peter Gössel, Taschen. Lulu Chow Wang Campus Center and Austin E. Knowlton School of Architecture.
- 2006 *The New Republic*, "Dorm Art," 13 November 2006.
- GA Houses 92 Project 2006* (Japan), "Mack Scogin Merrill Elam," April 2006. Zhongkai Shesan Villas.
- Praxis 8*, "Programming aspiration: Mack Scogin / Merrill Elam Knowlton Hall," Summer 2006. Austin E. Knowlton School of Architecture.
- Praxis 8*, "Program is as program does," Summer 2006. Austin E. Knowlton School of Architecture.
- Architectural Record*, "Mack Scogin Merrill Elam angles its architecture toward the landscape and culture of Wellesley with the idiosyncratic Wang Campus Center," July 2006. Lulu Chow Wang Campus Center.
- 2005 *The Plan* (Italy), "Mack Scogin Merrill Elam Architects." November 2005. Austin E. Knowlton School of Architecture.
- Architecture*, "Instructive Spaces." July 2005. Austin E. Knowlton School of Architecture.
- Architectural Record*, "Knowlton Hall." May 2005. Austin E. Knowlton School of Architecture.

Bibliography

- 2014 "Seeing the Eternal in a Tumble of Tiny Letters," Felicia Feaster, *Atlanta Journal Constitution*, October 10, 2013.
- 2012 *Manifest, v61*, Textuality, Ink and Air, Process, March 2012
- "Verbal Becomes Visual in Textuality," Jane Durrell, *citybeat.com*, March 20, 2012
- 2011 "Engaging ALIGN at Spruill Gallery draws a multimedia bead on line," Catherine Fox, *ArtsCriticATL.com*, March 9, 2011
- 2010 "Seeing World Anew," Catherine Fox, *Atlanta Journal Constitution*, October 8, 2010
- "Emerging Artist Margaret Fletcher finds her way to an impressive debut," Catherine Fox, *ArtsCriticATL.com*, October 15, 2010

"Last chance for Margaret Fletcher and Michael David Murphy,"
Jeremy Abernathy, *burnaway.com*, October 28, 2010

1998 "Splitting House," *Studio Works* 5, page 113 and cover

1991 "Tombstone," *Association of Collegiate Schools of Architecture*,
October 1991

Invited Public Lectures

2013 *Keynote Speaker*
2013 SouthQuad AIAS Convention: Montgomery Alabama

OCUS 11 ante litteram
Sandler Hudson Gallery: Atlanta, Georgia

2012 *OCUS 10 New Work*
Moon Gallery at Berry College: Rome, Georgia

2011 *Image Making and Visual Representation*
Georgia Institute of Technology: Atlanta Georgia

ALIGN
Spruill Gallery: Atlanta, Georgia

2010 *OCUS*
Spruill Gallery: Atlanta, Georgia

2003 *Recent Work*
Knoll Showroom for Georgia Institute of Technology and Southern
Polytechnic State University

2002 *Digital Architecture*
Auburn University College of Architecture, Design and Construction

Exhibitions

2016 *Art Papers*, Juried Acceptance / Invited Exhibitor, Bobo Fine Art,
Atlanta, Georgia

Hambidge Field Experiment, Hambidge Fellow Juried Acceptance / Invited
Exhibitor, The Goat Farm Arts Center, Atlanta, Georgia

2015 *Summer Salon*, Invited Exhibitor, Sandler Hudson Gallery, Atlanta, Georgia

Art Papers, Juried Acceptance / Invited Exhibitor, Bobo Fine Art,
Atlanta, Georgia

- 2014
- SCORE: Artists in Overtime*, Invited Exhibitor, Museum of Contemporary Art Georgia (MOCA GA), Atlanta, Georgia
- This is Research Showcase: The Work of Creative Scholarship*, Auburn University Research Week, Auburn University, Alabama
- Hambidge Field Experiment*, Hambidge Fellow Juried Acceptance / Invited Exhibitor, The Goat Farm Arts Center, Atlanta, Georgia
- Art Papers*, Juried Acceptance / Invited Exhibitor, Mason Murer Fine Art, Atlanta, Georgia
- 2013
- OCUS 11 ante litteram*, Solo Exhibition, Invited Exhibitor, Sandler Hudson Gallery, Atlanta, Georgia
- L > M less is more, small works in a great space*, Mitchell Gallery, St. John's College, Annapolis, Maryland
- National Biennial Conference Foundations in Art and Theory Exhibition*, Juried Acceptance, Alexander Hall Gallery, Savannah College of Art and Design, Savannah, Georgia
- Art Papers*, Juried Acceptance / Invited Exhibitor, Mason Murer Fine Art, Atlanta, Georgia
- Little Things Mean A Lot*, Invited Exhibitor, Swan Coach House Gallery, Atlanta, Georgia
- 2012
- OCUS 10 New Work*, Solo Exhibition, Invited Exhibitor, Moon Gallery, Berry College
- 2012 Emerging Artist Award Exhibition*, Juried Acceptance, Swan Coach House Gallery, Atlanta, Georgia
- Pin-up Show*, Invited Exhibitor, MOCA GA, Atlanta, Georgia
- Textuality*, Juried Acceptance, Manifest Gallery, Cincinnati, Ohio
- Art Brownies*, INDEXG, Toronto, Canada
- Museum of Contemporary Art Auction*, Invited Exhibitor, Atlanta, Georgia
- Architects as Artists*, Invited Exhibitor, Swan Coach House Gallery, Atlanta, Georgia
- Art Papers*, Juried Acceptance / Invited Exhibitor, Mason Murer Fine Art, Atlanta, Georgia
- 2011
- Price Is Right*, Invited Exhibitor, Swan Coach House Gallery, Atlanta, Georgia
- ALIGN*, Invited Exhibitor, Spruill Gallery, Atlanta, Georgia

- Groundwork: Faculty Creative Work*, Jules Collins Smith Museum of Fine Art, Auburn University, Alabama
- Atlanta Contemporary Art Center Resident Artist Spotlight Exhibition*, Atlanta Contemporary Art Center, Atlanta, Georgia
- Art Papers*, Juried Acceptance / Invited Exhibitor, Mason Murer Fine Art, Atlanta, Georgia
- Little Things Mean A Lot*, Invited Exhibitor, Swan Coach House Gallery, Atlanta, Georgia
- 2010 *OCUS*, Solo Exhibition, Invited Exhibitor, Spruill Gallery, Atlanta, Georgia
- Art Papers*, Juried Acceptance / Invited Exhibitor, Mason Murer Fine Art, Atlanta, Georgia
- Little Things Mean A Lot*, Invited Exhibitor, Swan Coach House Gallery, Atlanta, Georgia
- 2009 *Art Papers*, Juried Acceptance, Mason Murer Fine Art, Atlanta, Georgia
- Little Things Mean A Lot*, Invited Exhibitor, Swan Coach House Gallery, Atlanta, Georgia
- 2008 *Art Papers*, Juried Acceptance / Invited Exhibitor, Mason Murer Fine Art, Atlanta, Georgia
- 2007 *Art Papers*, Juried Acceptance / Invited Exhibitor, Mason Murer Fine Art, Atlanta, Georgia
- Little Things Mean A Lot*, Invited Exhibitor, Swan Coach House Gallery, Atlanta, Georgia
- 2006 *Night of 1,000 Drawings*, Artists Space, New York, New York
- Size Matters*, Juried Acceptance, Woman Made Gallery, Chicago, Illinois
- Art Papers*, Juried Acceptance / Invited Exhibitor, Mason Murer Fine Art, Atlanta, Georgia
- 2005 *AAF Contemporary Art Fair*, Invited Exhibitor, New York, New York
- Art Papers*, Juried Acceptance / Invited Exhibitor, Mason Murer Fine Art, Atlanta, Georgia
- In 2 Words*, Juried Acceptance, Target Gallery, Alexandria, Virginia
- Unreadability*, Juried Acceptance, Eyedrum, Atlanta, Georgia

2004	<i>Pin-up Show</i> , MOCA GA, Atlanta, Georgia <i>Art Papers</i> , Juried Acceptance, Mason Murer Fine Art, Atlanta, Georgia
2003	<i>Pin-up Show</i> , MOCA GA, Atlanta, Georgia <i>The Fridge Show</i> , Fifth Class, Atlanta, Georgia
1996	<i>When Surface Becomes Volume</i> , in collaboration with Pavlina Lucas, Harvard University Graduate School of Design Gallery, Cambridge, Massachusetts

Grants

2015	Auburn University Breeden Teaching Grant \$4000.00, PI: Fletcher <i>The Pedagogy of Tools</i>
2014	Auburn University College of Architecture, Design and Construction SEED Grant \$2439.00, PI: Fletcher, Rusty Smith <i>Pedagogical Transformations</i>
2013	Auburn University ePortfolio Project Grant \$18,715.00, PI: Fletcher and Joel Beckum <i>Documentation Station</i>
2012	Auburn University College of Architecture, Design and Construction SEED Grant \$2472.50, PI: Fletcher <i>Design Communication Research</i>
2011	Auburn University College of Architecture, Design and Construction SEED Grant, \$2084.00, PI: Fletcher <i>Portfolio Primer</i>

College of Architecture, Design and Construction Service

2013–2016	Creative Scholarship Working Group
2013	Graphic Design Search Committee Member
2012	Communications Manager Search Committee Member,

School of Architecture, Planning and Landscape Architecture Service

2015–2016	Program of Landscape Architecture Assistant Professor of Landscape Architecture Search Committee Member
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2012–2014	Lectures Committee Chair
2012–2014	Education Technology Committee Member
2011–2014	Admissions Policy Working Group
2011–present	Communications Committee Member
2011–2012, 2014–2016	Lectures Committee Member

Program of Architecture / Interior Architecture (ARIA) Service

2012–present	Program of Architecture First Year Coordinator
2015–present	Aydelott Travel Award and Aydelott Travel Prize Committee Member
2015	Program of Architecture Full-time Lecturer / Senior Lecturer in Design and Technology Search Committee Member
2011–2014	ARIA Working Group Member
2011–2014	ARIA Advisory Council Member

Special Projects

2010–present	<i>On Imagination: Conversations with Architects</i> —Film Producer with Merrill Elam and Helen Han. Film screenings at Georgia Institute of Technology, Harvard University Graduate School of Design, Massachusetts Institute of Technology, AIA Wisconsin, University of Wisconsin, Auburn University School of Architecture, Planning and Landscape Architecture, The Ohio State University Knowlton School of Architecture
2002	<i>Studio Works 9</i> , Harvard University Graduate School of Design—Graphic Designer/Project Manager
2001	<i>Studio Works 8</i> , Harvard University Graduate School of Design—Graphic Designer/Project Manager
2000	<i>Villas and Gardens in Early Modern Italy and France</i> , Mirka Benes and Dianne Harris, eds.—Editorial Manager <i>Conventions of Architectural Drawing: Representation and Misrepresentation</i> , James Ackerman and Wolfgang Jung, eds.—Graphic Designer/Project Coordinator/Editorial Manager <i>Architecture in Black</i> , by Darell Wayne Fields—Graphic Designer/Editorial Manager

- 1999
- Studio Works 7*, Harvard University Graduate School of Design—Graphic Designer/Project Manager
- BAMBULE by Dennis Adams, Kent Gallery—Graphic Designer for film titles
- Prototype for a Plywood Wheelchair*, by Marco Steinberg—Graphic Designer/Editorial Manager
- Studio Works 6*, Harvard University Graduate School of Design—Graphic Designer/Project Manager
- Emerging American Business*, exhibition at Harvard Business School—Graphic Designer
- Recent Work by Alberto Kalach*, Harvard University Graduate School of Design—Designer for exhibition graphics and print material
- TsAO & McKOWN: Serving Conscience*, Harvard University Graduate School of Design—Designer for exhibition graphics and print material
- Modernism, Interdisciplinarity, and Landscape: The Sasaki Harvard Years*, Harvard University Graduate School of Design—Designer for exhibition graphics and print material
- A Chair, A House, A City: On the Works of Jorge Ferrari Hardoy*, Harvard University Graduate School of Design—Designer for exhibition graphics and print material
- Carlos Raul Villanueva: 1950s Architecture in Venezuela*, Harvard University Graduate School of Design—Designer for exhibition graphics and print material
- 1998
- Studio Works 5*, Harvard University Graduate School of Design—Graphic Designer/Project Manager
- Recent Work of Jan Olav Jensen*, Harvard University Graduate School of Design—Designer for exhibition graphics and print material
- Manufactured Sites*, Harvard University Graduate School of Design—Designer for exhibition graphics and print material
- Gio Ponti and the Villa Planchart*, Harvard University Graduate School of Design—Designer for exhibition graphics and print material
- Berlin: From Europe's Biggest Building Site to Capital of the 21st Century*, Harvard University Graduate School of Design—Designer for exhibition graphics and print material
- Two Projects by Sir Norman Foster*, Harvard University Graduate School of Design—Designer for exhibition graphics and print material

Roburto Burle Marx's Legacy: Two Garden's in Brazil, Harvard University Graduate School of Design—Designer for exhibition graphics and print material

Theatre of Drawing: Early Artworks of Robert Wilson, Harvard University Graduate School of Design—Designer for exhibition graphics and print material

1997

Preston Scott Cohen Architectural Monograph—Graphic Designer/
Editorial Manager

Harvard University Graduate School of Design Italian Research Team,
Florence, Italy, Reconstruction of the Bandinelli Choir, Florence Cathedral
Production Coordinator, 1996–1997

Baccio Bandinelli and the Choir of the Florence Cathedral—Graphic
Designer/Production, Coordinator/Researcher for the publication and
traveling exhibition, 1996–1997

The Liturgy of the Florence Cathedral—Consultant for the CD-ROM/video
animation, 1996–1997

*Projecting Beirut: Episodes in the Construction and Reconstruction of the
Modern City*—Production Coordinator for the exhibition at Harvard University
Graduate School of Design

When Schools Were Modern—Graphic Designer/Project Coordinator/
Researcher with Hashim Sarkis for traveling exhibition

*Projecting Beirut: Episodes in the Construction and Reconstruction of the
Modern City*, Harvard University Graduate School of Design—Designer for
exhibition graphics and print material

Recent Work of Carlos Jimenez, Harvard University Graduate School of
Design—Designer for exhibition graphics and print material

Special Activities

Member of the Fulton County Arts Council Contracts for Services
Panel 2009–2012

Luthier

Director of The Fox Theatre's Volunteer Restoration Team, 1993–1995

Special Research Team for Birmingham Historical Society,
"Factory Housing," 1991